



Quality and performance set to music.

Bose® Sound Systems for Alfa Romeo



BOSE®

Alfa Romeo and Bose.

Driven by innovation and artistry.

You have special stretches of road. You have favourite pieces of music. How much you enjoy them often depends on how you experience them. We invite you to experience both behind the wheel of an Alfa Romeo with a custom-engineered Bose® sound system.

An Alfa Romeo with Bose sound is more than just a combination of car and audio system. It is a passionate union of driving and music. Engineering teams from Alfa Romeo and Bose work together to match the performance of each sound system to the individual acoustics of each vehicle's interior. To do this, they use unique approaches and innovative technologies pioneered and invented by Bose.

They help reproduce your favourite music without losing the emotion and impact intended by the artist.

Ask for a demonstration of a Bose sound system and discover just how much you can enjoy music and the road.



Why choose a Bose® Sound System?

Lifelike sound. Music is reproduced with power, emotion, depth and clarity – just as the artist intended.

Customised for the car. Using proprietary design and analysis tools, the Bose sound system is tailored to suit the interior acoustics of each Alfa Romeo model.

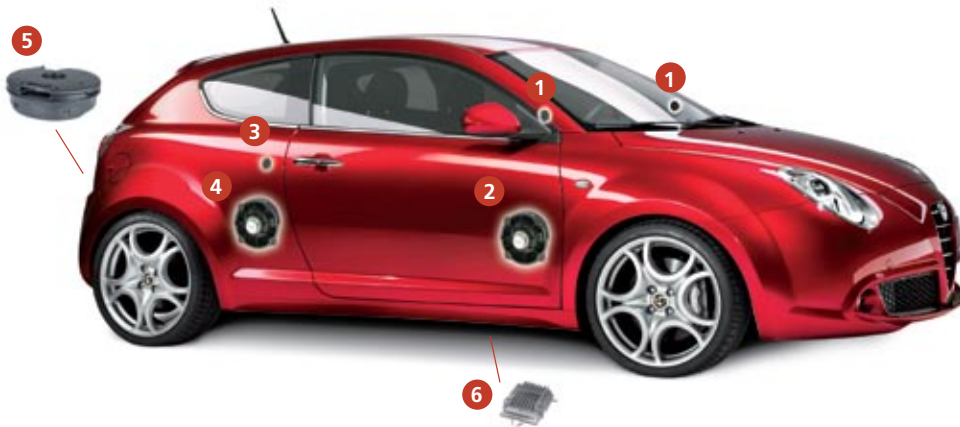
Factory installed. Each Bose system was designed in collaboration with Alfa Romeo engineers and installed at the Alfa Romeo manufacturing site. Compare the levels of performance and reliability with any other system and judge for yourself.

Exclusive technologies. For more than two decades, Bose has been a pioneer in the automotive audio industry. Only Bose sound systems include innovations such as the PowerNd® woofer, Richbass® woofer and proprietary digital signal processing.





The Bose® Sound System for the **Alfa MiTo**



Nine high-performance speakers

- 1 Two 4 cm neodymium tweeters in the A-pillars.
- 2 Two 16,5 cm neodymium low/mid-range speakers in the doors.
- 3 Two 4 cm neodymium tweeters in the rear side panels.
- 4 Two 16,5 cm neodymium low/mid-range speakers in the rear side panels.
- 5 One 11,5 cm Nd® Richbass® woofer in a 7 litre custom-engineered bass enclosure with a linear amplifier in the spare-tyre wheel well.

System electronics

- 6 Digital amplifier mounted in the foot well on the passenger side. Includes Bose digital signal processing and seven channels of customised equalisation.

The Bose® Sound System for the **Alfa Giulietta**



Ten high-performance speakers

- 1 One 8 cm neodymium mid-range speaker (centrefill) in the instrument panel.
- 2 Two 4 cm neodymium tweeters in the front doors.
- 3 Two 16,5 cm neodymium low/mid-range speakers in the front doors.
- 4 Two 4 cm neodymium tweeters in the rear doors.
- 5 Two 16,5 cm neodymium low/mid-range speakers in the rear doors.
- 6 One 11,5 cm Nd® Richbass® woofer in a 7 litre custom-engineered bass enclosure with a low-distortion linear amplifier in the spare tyre wheel well.

System electronics

- 7 Digital amplifier mounted in the right side panel of the trunk. Includes Bose digital signal processing and 8 channels of customised equalisation.





The Bose® Sound System for the **Alfa 159**



Ten high-performance speakers

- 1 One 8 cm neodymium mid-range speaker in the middle of the instrument panel.
- 2 Two 2,5 cm tweeters in the instrument panel.
- 3 Two 16,5 cm neodymium low/mid-range speakers in the front doors.
- 4 Two 2,5 cm tweeters in the rear doors.
- 5 Two 16,5 cm neodymium low/mid-range speakers in the rear doors.
- 6 One 25,5 cm PowerNd® woofer with integrated amplifier in the rear shelf.

System electronics

- 7 Digital amplifier mounted under the rear shelf. Includes Bose digital signal processing and six channels of customised equalisation.



The Bose® Sound System for the **Alfa Spider**



Eight high-performance speakers

- 1** One 8 cm neodymium mid-range speaker (centrefill) in the instrument panel.
- 2** Two 2,5 cm tweeters in the instrument panel.
- 3** Two 16,5 cm neodymium low/mid-range speakers in the doors.
- 4** Two 8 cm neodymium mid-range speakers in the rear side panels.
- 5** One 13 cm Richbass® woofer with dual voice coil in a 9,5 litre custom-engineered bass enclosure in the centre console.

System electronics

- 6** Digital amplifier mounted in the left side panel of the luggage compartment. Includes Bose digital signal processing and six channels of customised equalisation.



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