

*Giulietta*



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ALFA GIULIETTA PRICE LIST JANUARY 2012



# Giulietta



## THE ALFA GIULIETTA. COUPÉ LOOKS WITH 5-DOOR PRACTICALITY

You want a sports car – but need space for five. You want performance – but not at the expense of safety. Time to take a look at Giulietta; an Alfa Romeo built with you in mind.

We think you'll love the concealed rear door handles, delivering five-door practicality with coupé looks. And look how much you get for your money; features like Alfa D.N.A., Start&Stop and lavish levels of equipment come as standard.

There are four trim levels to choose from and six engines, including the award-winning 1.4 TB MultiAir, three fuel-efficient diesels and the range-topping 1750 TBi 235 bhp on the exclusive Cloverleaf trim level. Naturally, every model also delivers class-leading safety. So if you're looking for a car that ticks every box, it's time to test drive Giulietta.



## NOW AVAILABLE WITH:

### ALFA TECHNOLOGY

- **ALFA D.N.A.**  
3-way selectable drive mode system
- **MULTIAIR**  
Revolutionary petrol engine providing more power, more mpg, lower emissions
- **MULTIJET**  
2nd generation diesel engine with MultiJet technology
- **ALFA TCT SEMI AUTOMATIC TRANSMISSION**  
Faster, slicker, more fuel-efficient gearshifts
- **BLUE & ME™**  
Bluetooth® in-car information, communication and entertainment
- **START&STOP\***  
Fuel-saving technology

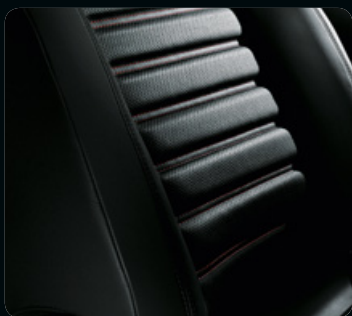
### PLUS

- **FIRST YEAR ROAD TAX EXEMPT\*\***

\*Not available on the 1750 TBi 235 bhp Cloverleaf. \*\*Excluding 1.4 TB 120 bhp, 1.4 TB MultiAir 170 bhp manual transmission and 1750 TBi 235 bhp Cloverleaf.



WITHOUT HEART WE WOULD BE MERE MACHINES.



PRICING

	VERSION CODE	BASIC PRICE	VAT	RETAIL PRICE	OTR CHARGES	TOTAL OTR
<b>1.4 TB 120 bhp Turismo</b>	191.B51.0	£14,182.89	£2,836.58	£17,019.47	£735.53	£17,755.00
<b>1.4 TB 120 bhp Lusso</b>	191.C51.0	£15,224.56	£3,044.91	£18,269.47	£735.53	£19,005.00
<b>1.4 TB 120 bhp Veloce</b>	191.C51.0	£16,307.89	£3,261.58	£19,569.47	£735.53	£20,305.00
<b>1.4 TB MultiAir 170 bhp Lusso</b>	191.C53.0	£16,487.06	£3,297.41	£19,784.47	£720.53	£20,505.00
<b>1.4 TB MultiAir 170 bhp ALFA TCT Lusso</b>	191.C5B.0	£17,707.89	£3,541.58	£21,249.47	£605.53	£21,855.00
<b>1.4 TB MultiAir 170 bhp Veloce</b>	191.C53.0	£17,570.39	£3,514.08	£21,084.47	£720.53	£21,805.00
<b>1.4 TB MultiAir 170 bhp ALFA TCT Veloce</b>	191.C5B.0	£18,791.23	£3,758.25	£22,549.47	£605.53	£23,155.00
<b>1750 TBI 235 bhp Cloverleaf</b>	191.C54.0	£20,491.23	£4,098.25	£24,589.47	£920.53	£25,510.00
<b>1.6 JTD<sub>M-2</sub> 105 bhp Turismo</b>	191.B56.0	£15,078.73	£3,015.75	£18,094.47	£605.53	£18,700.00
<b>1.6 JTD<sub>M-2</sub> 105 bhp Lusso</b>	191.C56.0	£16,120.39	£3,224.08	£19,344.47	£605.53	£19,950.00
<b>1.6 JTD<sub>M-2</sub> 105 bhp Veloce</b>	191.C56.0	£17,203.73	£3,440.75	£20,644.47	£605.53	£21,250.00
<b>2.0 JTD<sub>M-2</sub> 140 bhp Lusso</b>	191.C57.0	£17,203.73	£3,440.75	£20,644.47	£605.53	£21,250.00
<b>2.0 JTD<sub>M-2</sub> 140 bhp Veloce</b>	191.C57.0	£18,287.06	£3,657.41	£21,944.47	£605.53	£22,550.00
<b>2.0 JTD<sub>M-2</sub> 170 bhp Lusso</b>	191.C58.0	£17,953.73	£3,590.75	£21,544.47	£605.53	£22,150.00
<b>2.0 JTD<sub>M-2</sub> 170 bhp ALFA TCT Lusso</b>	191.C5D.0	£19,120.39	£3,824.08	£22,944.47	£605.53	£23,550.00
<b>2.0 JTD<sub>M-2</sub> 170 bhp Veloce</b>	191.C58.0	£19,037.06	£3,807.41	£22,844.47	£605.53	£23,450.00
<b>2.0 JTD<sub>M-2</sub> 170 bhp ALFA TCT Veloce</b>	191.C5D.0	£20,162.06	£4,032.41	£24,194.47	£605.53	£24,800.00

TECHNICAL DATA

	START&STOP	ENGINE CAPACITY (CC)	BHP	0 - 62 MPH (SEC)	TOP SPEED (MPH)	INSURANCE GROUP	EMISSIONS CO <sub>2</sub> (G/KM)	URBAN MPG (L/100KM)	EXTRA URBAN MPG (L/100KM)	COMBINED MPG (L/100KM)	BIK RATE (BENEFIT IN KIND)
<b>1.4 TB 120 bhp Turismo/Lusso/Veloce</b>	Std	1368	120	9.4	121	16	149	33.6 (8.4)	53.3 (5.3)	44.1 (6.4)	19%
<b>1.4 TB MultiAir 170 bhp Lusso/Veloce</b>	Std	1368	170	7.8	135	23	134	36.2 (7.8)	61.4 (4.6)	48.7 (5.8)	16%
<b>1.4 TB MultiAir 170 bhp ALFA TCT Lusso/Veloce</b>	Std	1368	170	7.7	135	TBC	121	42.2 (6.7)	65.7 (4.3)	54.3 (5.2)	15%
<b>1750 TBI 235 bhp Cloverleaf</b>	N/A	1742	235	6.8	150	31	177	26.2 (10.8)	48.7 (5.8)	37.2 (7.6)	25%
<b>1.6 JTD<sub>M-2</sub> 105 bhp Turismo/Lusso/Veloce</b>	Std	1598	105	11.3	115	16	114	51.4 (5.5)	76.3 (3.7)	64.2 (4.4)	13%
<b>2.0 JTD<sub>M-2</sub> 140 bhp Lusso/Veloce</b>	Std	1956	140	9.0	127	20	119	50.4 (5.6)	72.4 (3.9)	62.8 (4.5)	13%
<b>2.0 JTD<sub>M-2</sub> 170 bhp Lusso/Veloce</b>	Std	1956	170	8.0	135	25	124	48.7 (5.8)	68.9 (4.1)	60.1 (4.7)	18%
<b>2.0 JTD<sub>M-2</sub> 170 bhp ALFA TCT Lusso/Veloce</b>	Std	1956	170	7.9	135	TBC	119	53.3 (5.3)	70.6 (4.0)	62.8 (4.5)	13%

TURISMO
Alfa code immobiliser
6 Airbags – Driver, passenger, front side & window
Front airbag deactivation on passenger's side
Isofix attachments for child seat protection
VDC (ABS + ASR + EBD + Brake Assistant) with Hill Holder
Alfa Romeo D.N.A. (Vehicle's dynamic control switch)
Electronic Q2
Multifunctional display and trip computer
LED daytime running lights
Rear cluster LED lights
Diesel Particulate Filter (DPF) – Diesel only
Start&Stop technology*
Electronic key with remote central locking and boot release
Safe lock
Manual climate control
Front and rear electric windows
Electrically heated and adjustable wing mirrors
Steering wheel with chrome grey inserts
Sports dials with red illumination
Chrome grey trim inserts
Sprint cloth upholstery
Height adjustable driver seat
60/40 split folding rear seats
Car radio with CD/MP3 player and 6 speakers
Bumpers and wing mirror in body colour
Rear spoiler
16" Steel wheels with spoke design rims and 205/55 R16 tyres
Space saver 16" spare steel wheel**

LUSSO As Alfa Giulietta Turismo plus:
Alarm system
Rear parking sensors
Fog lights
Chrome effect window sills
Sports dials with white illumination
Gear knob and steering wheel with remote controls & matte black inserts in leather
Cruise control
Front armrest with storage compartment
Storage pockets behind front seats
Blue&Me™ (Bluetooth® hands-free system with voice recognition and media player with USB port and Aux-in)
Dual zone automatic climate control
Magnesio grey trim inserts
Competizione cloth upholstery
Height adjustable passenger seat
Visibility pack (rain, dusk & condensation sensors, AQS***, electrochromic rear view mirror with deactivation button and tinted band on windscreen)
16" 5 Double spoke alloy wheels with 205/55 R16 tyres

VELOCE As Alfa Giulietta Turismo plus:
Alarm system
Darkened headlights
Fog lights
Chrome effect window sills
Satin effect wing mirrors
Side skirts
Sports suspension
Darkened interior headlining
Aluminium kick plates
Aluminium sports pedals
Dark brushed aluminium trim inserts
Sports dials with white illumination
Sports gear knob and steering wheel with remote controls & matte black inserts in leather with red stitching
Cruise control
Front armrest with storage compartment
Height adjustable passenger seat
Storage pockets behind front seats
Blue&Me™ (Bluetooth® hands-free system with voice recognition and media player with USB port and Aux-in)
Dual zone automatic climate control
Leather and microfibre upholstery
17" Turbine design alloy wheels with 225/45 R17 tyres
Space saver 17"/18" spare steel wheel

CLOVERLEAF As Alfa Giulietta Veloce plus:
Dark tinted windows
Cloverleaf badges
Red brake calipers
Lowered sports suspension
Visibility pack (rain, dusk & condensation sensors, AQS***, electrochromic rear view mirror with deactivation button and tinted band on windscreen)
Heated washer jets****
18" Spoke design alloy wheels with dark titanium finish and 225/40 R18 tyres



\*Not available on Cloverleaf  
 \*\*Replaced with Fix&Go puncture kit when BOSE® sound system is specified  
 \*\*\*AQS (Air Quality System)  
 \*\*\*\*Also standard on 2.0 JTDm2 170 bhp diesels



WHEELS

EXTERIOR

COMFORT & SAFETY

	TURISMO	LUSSO	VELOCE	CLOVERLEAF	CODE
16" Steel wheels with spoke design rims and 205/55 R16 tyres	●	-	-	-	<b>404</b>
16" 7 Hole design alloy wheels with 205/55 R16 tyres	£620	-	-	-	<b>431</b>
16" 5 Double spoke alloy wheels with 205/55 R16 tyres	£620	●	-	-	<b>432</b>
17" Multi-spoke design alloy wheels with 225/45 R17 tyres	-	£410	-	-	<b>433</b>
17" Turbine design alloy wheels with 225/45 R17 tyres	-	£410	●	-	<b>420</b>
18" 5 Hole design alloy wheels with 225/40 R18 tyres	-	£620	£620	£410	<b>439</b>
18" Sports design alloy wheels with 225/40 R18 tyres	-	£620	£410	-	<b>435</b>
18" Spoke design alloy wheels with dark titanium finish with 225/40 R18 tyres	-	-	-	●	<b>55E</b>
Space saver 17"/18" spare steel wheel	-	-	●	●	<b>4UE</b>
Solid Black paint	●	●	●	●	<b>601</b>
Special paint	£490	£490	£490	£490	<sup>(1)</sup>
Metallic paint	£510	£510	£510	£510	<sup>(2)</sup>
Exclusive paint (8C Red) with Satin effect wing mirrors	-	£1,790	£1,790	£1,790	<b>270/4RR</b>
Dark brushed aluminium trim inserts	-	£260	●	●	<b>4MP</b>
Ghiaccio White trim inserts on dashboard	-	£160	-	-	<b>68W</b>
Alfa Red trim inserts on dashboard	-	£160	-	-	<b>68V</b>
Alfa Metallic Red trim inserts on dashboard	-	£160	-	-	<b>6AW</b>
Dark tinted windows	£210	£210	£210	●	<b>070</b>
Electric double sunroof <sup>(3)</sup>	£1,230	£1,230	£1,230	£1,230	<b>400</b>
Fog lights	£160	●	●	●	<b>097</b>
Headlight washer system	-	£210	£210	£210	<b>102</b>
Bi-Xenon headlights with headlight washer system	-	£930	£930	£930	<b>102/230</b>
Electrically folding wing mirrors	-	£160	£160	£160	<b>341</b>
Rear parking sensors and multifunctional display	£260	●	£260	£260	<b>52B/4GF</b>
Red brake callipers <sup>(4)</sup>	-	£360	£360	●	<b>4SU</b>
Woven leather upholstery with height adjustable passenger seat and rear armrest with storage compartment & third rear head restraint	£1,610	£1,450	-	-	<b>211/275/511/454</b>
Sports leather upholstery with height adjustable passenger seat and rear armrest with storage compartment & third rear head restraint	-	£1,700	£1,860	£1,860	<b>212/727/275/511/454</b>
Woven leather upholstery with height adjustable passenger seat, rear armrest with storage compartment & third rear head restraint, electrically adjustable, heated front seats with memory on driver's side and electric lumbar adjustment on driver and passenger seats <sup>(5)</sup>	-	£2,430	-	-	<b>211/275/511/452/454/177</b>

	TURISMO	LUSSO	VELOCE	CLOVERLEAF	CODE
Sports leather upholstery with height adjustable passenger seat, rear armrest with storage compartment & third rear head restraint, electrically adjustable, heated front seats with memory on driver's side and electric lumbar adjustment on driver and passenger seats <sup>(6)</sup>	-	£2,680	£2,680	£2,680	<b>(212 or 727) 275/511/ 452/454/177</b>
Leather and microfibre upholstery with electrically adjustable, heated front seats with memory on driver's side <sup>(7)</sup>	-	-	£980	£980	<b>732/177/452</b>
Heated front seats with height adjustable passenger seat	£420	£260	£260	£260	<b>452/454</b>
Height adjustable passenger seat	£160	●	●	●	<b>454</b>
Electric lumbar adjustment on driver and passenger seats with height adjustable passenger seat	-	£320	£320	£320	<b>40Y/454</b>
Leather steering wheel and gear knob	£110	●	-	-	<b>320</b>
Steering wheel paddles for ALFA TCT gearbox <sup>(8)</sup>	-	£260	£260	-	<b>4WE</b>
Dual zone automatic climate control	£410	●	●	●	<b>140</b>
Cruise control	£260	●	●	●	<b>416</b>
Visibility pack (rain, dusk & condensation sensors, AQS <sup>(9)</sup> , electrochromic rear view mirror with deactivation button and tinted band on windscreen)	£260	●	£260	●	<b>68A/57J</b>
Front armrest	£160	●	●	●	<b>132</b>
Rear armrest with storage compartment and third rear head restraint	£320	£320	£320	£320	<b>275</b>
Aluminium sports pedals	-	£160	●	●	<b>4CS</b>
Aluminium kick plates	-	-	●	●	<b>018</b>
Refrigerated glove box	£20	£20	£20	£20	<b>6NT</b>
Alfa code immobiliser and alarm system	£260	●	●	●	<b>213</b>
Smoking Kit	£80	£80	£80	£80	<b>989</b>
My Port socket for Blue&Me™-Tom-Tom® <sup>(10/11)</sup>	£80	£80	£80	£80	<b>68R</b>
Blue&Me™ (Bluetooth® hands-free system with voice recognition and media player with USB port and Aux-in) and steering wheel with remote controls and gear knob in leather	£480	●	●	●	<b>65W/4FU/709/ 320</b>
Radio NAV satellite navigation system with TMC PRO and 6.5" colour display with European maps on SD card	£1,230	£1,230	£1,230	£1,230	<b>5VZ/4FU</b>
Hi-Fi BOSE® sound system with digital amplifier (8 speakers + 1 central + subwoofer)	£820	£820	£820	£820	<b>718/717</b>

Key: ● Standard £ Optional cost - Not available

(1) 5B2 - Ghiaccio White (296), 5CA - Alfa Red (289)

(2) 210 - Alfa Silver (620), 5DT - Alfa Metallic Red (106), 5CC - Magnesio Grey (318), 5CD - Antracite Grey (319), 5CE - Profondo Blue (466), 58B - Etna Black (805)

(3) On all Turismo and Lusso versions - Option 400 must be ordered with Darkened interior headlining 5KW. Price of 400 includes price of this option

(4) Compatible only with 17" and 18" alloy wheels

(5/6/7) Option 177 comes equipped with Option 023 - Electric rear windows, Electric lumbar adjustment on driver and passenger seats and Option 454 - Height adjustable passenger seat, as standard

(8) Only available on 1.4 TB MultiAir 170 bhp and 2.0 JTDm 170 bhp engines with ALFA TCT

(9) Air Quality System

(10) Incompatible with option 5VZ / 4FU - Radio NAV satellite navigation system with TMC PRO and 6.5" colour display with European maps on SD card

(11) On all Turismo versions - Option 68R must be ordered with option 4J3 / 4FU. Price of 68R does not include price of this option



## ON THE ROAD CHARGES

### On the road (OTR) charges include:

12 months Government Vehicle Excise duty depending on CO<sub>2</sub> emissions (see table below left), vehicle first registration fee (£55), number plate (£25.53) and delivery costs (£525).

### Graduated vehicle excise duty (road fund license) valid from 1st April 2011

The Graduated VED bands classify all new cars into one of 13 vehicle Excise Duty bands, depending on their type of fuel and carbon dioxide (CO<sub>2</sub>) emissions level, measured in grams per kilometre (g/km).

BAND	CO <sub>2</sub> G/KM	PETROL AND DIESEL CAR (£) FIRST YEAR RATE	PETROL AND DIESEL CAR (£) STANDARD RATE
A	up to 100	0	0
B	101 to 110	0	20
C	111 to 120	0	30
D	121 to 130	0	95
E	131 to 140	115	115
F	141 to 150	130	130
G	151 to 165	165	165
H	166 to 175	265	190
I	176 to 185	315	210
J	186 to 200	445	245
K	201 to 225	580	260
L	226 to 255	790	445
M	over 255	1000	460

### Benefit-In-Kind Taxation

The company car Benefit-in-Kind Taxation scale is linked to the CO<sub>2</sub> emissions level.

The table right shows the percentage of the car price to be taxed (P11D value).

Below you can also find a simple explanation useful to calculate the BIK.

### Example of how to calculate BIK

- Look at the table, right, and find the percentage to be applied according the CO<sub>2</sub> emissions.
- The car's price to be taxed (P11D value) includes:  
Total Retail Price (Basic Price + VAT) + Number Plate (£25.53) + Delivery costs (£525) + Option (Including VAT)
- Calculate the BIK as follows:  
P11D value x % of car price to be taxed

CO <sub>2</sub> EMISSIONS (G/KM)	% OF CAR'S PRICE TO BE TAXED	DIESEL SUPPLEMENTS
1 - 75	5 %	8 %
76 - 120	10 %	13 %
121 - 124	15 %	18 %
125 - 129	15 %	18 %
130 - 134	16 %	19 %
135 - 139	17 %	20 %
140 - 144	18 %	21 %
145 - 149	19 %	22 %
150 - 154	20 %	23 %
155 - 159	21 %	24 %
160 - 164	22 %	25 %
165 - 169	23 %	26 %
170 - 174	24 %	27 %
175 - 179	25 %	28 %
180 - 184	26 %	29 %
185 - 189	27 %	30 %
190 - 194	28 %	31 %
195 - 199	29 %	32 %
200 - 204	30 %	33 %
205 - 209	31 %	34 %
210 - 214	32 %	35 %
215 - 219	33 %	35 %
220 - 224	34 %	35 %
225 or above	35 %	35 %

For more information about the Company Car Benefit-In-Kind Taxation Charges see the Alfa Romeo website: [www.alfaromeo.co.uk](http://www.alfaromeo.co.uk) Source: [www.hmrc.gov.uk/cars/rule-changes.htm](http://www.hmrc.gov.uk/cars/rule-changes.htm)

## INSURED PRODUCTS AND SERVICES

The following insured products and services are provided through Alfa Romeo Financial Services\*.

### 3 year AA Contact Roadside Assistance†

All new Alfa Romeo cars come with 3 year's AA Contact, which includes Roadside Assistance, Home Start, Relay, Relay Plus, European Cover and Accident Management.

This insured service is provided free of charge and is available 24 hours a day, throughout the year and also includes access to travel information, legal advice and technical information.

### Alfa Romeo Motor Insurance

Comprehensive car insurance at competitive premiums, with up to 65% No Claims Bonus transferable from your existing policy after five years of claim free driving.

For a quotation, either ring 0800 023 2247, or visit online through [www.alfaromeo.co.uk](http://www.alfaromeo.co.uk)

### Alfa Romeo Contract Hire\*\*

If you are a company car driver with a "User Chooser" policy, very competitive quotations can be obtained through Alfa Romeo Contract Hire.

Available with and without maintenance, it can also include emergency assistance, road fund licence and resale. We can even arrange for your vehicle and petrol card accounts.

Contract Hire finance facilities are available subject to credit approval. Written quotations are available from Alfa Romeo Contract Hire, 240 Bath Road, Slough, Berkshire, SL1 4DX.\*\*\*

### Alfa Romeo Financial Services

Who better to design a range of bespoke finance for your Alfa Romeo than Alfa Romeo? And how reassuring to know that the finance options available are as beautifully structured as the car itself. Alfa Romeo Financial Services has been created to meet the demands of the discerning Alfa Romeo driver – and as you'd expect, it offers more in every sense. Whether you are a business or a private customer, your Alfa Romeo dealer can show you examples of payment plans on computer to help you to choose the option that best suits your finances.

You'll find the rates on a variety of options very competitive, including Alfa Romeo Preferenza, Hire Purchase, Lease Purchase or Finance Leasing. We can also offer you insurance that protects you against the possibility of not being able to meet your payments or in the event your vehicle being stolen or written off. Beautiful cars, beautifully financed – what could be more fitting?

Written quotations are available from Alfa Romeo Financial Services, 240 Bath Road, Slough, Berkshire, SL1 4DX.\*\*\*

### 3 year Alfacare Dealer Warranty

For your peace of mind, all Alfa Romeo UK cars are covered by a 3 year unlimited mileage warranty including parts, materials and labour. This comprises a 2 year unlimited mileage Manufacturer's Warranty plus an additional 1 year unlimited mileage Dealer Warranty. For full terms and conditions please refer to your Alfa Romeo Service and Warranty booklet.

### 8 year Anti-perforation Warranty

Any perforation of the bodywork due to corrosion will be replaced free of charge during the first 8 years.

### 3 year Paintwork Warranty

In the unlikely event of any paintwork defects, due to faulty materials or manufacture, we will rectify these free of charge during the first 3 years.

### Trade Descriptions Act 1968

Products offered for sale may differ from those described or illustrated in this price list due to later production changes in specifications, components or place manufacture. The contents of this price list are therefore to be treated as representations as to the current availability of products as described, or as to products actually offered for sale.

Alfa Romeo UK reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specification and models and also to discontinued models. Alfa Romeo UK is a trading name of Fiat Group Automobiles UK Ltd.

† The AA support service and the third year dealer warranty are only applicable to UK vehicles sourced from Alfa Romeo UK.  
\* Alfa Romeo Financial Services is a trading style of FGA Capital UK Limited. FGA Capital UK Limited is authorised and regulated by the Financial Services Authority for General Insurance.

\*\* Alfa Romeo Contract Hire is a trading style of FGA Contracts UK Limited which is an appointed representative of FGA Capital UK Limited.

\*\*\* Credit available to anyone aged 18 or over, subject to status. A guarantee and/or indemnity may be required.

**TEST ME.**

**FOR FURTHER INFORMATION, TO FIND YOUR  
LOCAL DEALER AND TO BOOK A TEST DRIVE CONTACT US:**

**WWW.ALFAROME.CO.UK**

**FREEPHONE 00 800 2532 0000**

**(LINES OPEN MON – SAT 9AM – 6PM)**

**WITHOUT HEART WE WOULD BE MERE MACHINES.**

# MORE REWARDING, LESS TAXING – A GIULIETTA COMPANY CAR FROM JUST **13% BIK**

## A SAFE INVESTMENT

Alfa Giulietta makes a lot of sense as a company car. BIK rates start at just 13% for the 1.6 JTDM:2 105 bhp, it boasts the highest Euro NCAP safety rating in its class and Alfa Romeo recently climbed to joint 10th place in the J.D.Power & Associates UK Customer Satisfaction Survey. Alfa Romeo is serious about delivering outstanding customer experience – from build quality to dealer service.

OUR CORPORATE SALES TEAM HAS THE EXPERTISE AND THE CAN-DO ATTITUDE TO MAKE ALFA ROMEO YOUR BEST-EVER COMPANY CAR CHOICE – WHY NOT GIVE THEM A CALL?

## MEET OUR CORPORATE SALES TEAM

Fleets and company users have their own specific needs – from business finance packages to selecting the right specification for tax efficient driving. That's why we have a dedicated Corporate Sales team who understand the priorities of business users. Call us on 08446 623621 for a test drive or for a finance quotation.



## ALFA ROMEO UK – BACKING ENTREPRENEURISM



Alfa Romeo has joined forces with Dragons' Den star Peter Jones CBE, to support his charitable foundation and help ignite entrepreneurship among Britain's young people.

Peter has fond memories of his first car, an Alfasud, and the freedom it gave him.

Outlining his personal philosophy, Peter states, "One of the things that's really important – one of the lessons in business – is caring. It's one of my golden rules."

At Alfa Romeo Corporate we back that sentiment 100% – and we aim to prove it to you.

To see more about Peter Jones and Alfa Romeo, please visit [www.cloverleafclub.co.uk/peterjones](http://www.cloverleafclub.co.uk/peterjones)





# CLOVERLEAF

ALFA ROMEO MEMBERSHIP CLUB








## THE CLOVERLEAF – SIGN OF THE TRUE ALFISTI

Alfa Romeo driver Ugo Sivocci carried a four-leafed clover symbol on the deep red bodywork of his Alfa Romeo RL for luck as he lined up for the 1923 Targa Florio. It must have worked...because he won. Ever since, the cloverleaf has symbolised the sporting heart of Alfa Romeo, recognised and celebrated by Alfisti throughout the world. So what better name for a club where you can share your passion for all things Alfa Romeo?

## BE A PART OF CLOVERLEAF

Welcome to the ultimate place to indulge your Alfa passion. Discover Cloverleaf, the Official Alfa Romeo UK Membership Club and an online community for the genuine Alfa aficionado. As a member, you'll have access to regular news updates, privileged information in advance of the general public through the official Alfa Romeo magazine and exclusive follow-up features available only online. Plus there's our Cloverleaf forum and our new private messaging feature where you can chat with fellow members about experiences, tips and all things Alfa.

## EXPERIENCE THE CLOVERLEAF CLUB BENEFITS

-  **MAGAZINE**  
Alfa Romeo owners that join Cloverleaf receive a free copy of each edition of the official Alfa Romeo magazine, packed full of exclusive news, features and the latest information on the Alfa Romeo range.
-  **NEWS AND OFFERS**  
All the latest news about what's happening in the world of Alfa Romeo and Cloverleaf. Make sure you keep checking for regular updates.
-  **EVENTS AND COMPETITIONS**  
Enter our regular competitions and browse the latest Alfa Romeo and Cloverleaf events.
-  **ALFA GALLERY**  
Enjoy photos of new and vintage Alfas and exclusive coverage of Alfa Romeo and Cloverleaf events.
-  **CLOVERLEAF COMMUNITY**  
Chat with fellow Cloverleaf members, be it on the Cloverleaf forum or private messaging.

Visit [www.cloverleafclub.co.uk](http://www.cloverleafclub.co.uk) to join today.

FOR FURTHER INFORMATION, TO FIND YOUR  
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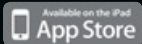
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